



# K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE

An Autonomous Institution

(Affiliated to Anna University, Accredited by NAAC with A++ grade )

Phone : 04288-274213 | Fax: 04288-274757 | E-mail : [principal@ksrce.ac.in](mailto:principal@ksrce.ac.in)

## Youtubers club



### Introduction

The Youtubers Club at K.S.R College of Engineering is designed to bring together Youtubers from all backgrounds, offering a supportive and collaborative environment where creators can learn, grow, and thrive. Here, we share ideas, exchange tips, collaborate on projects, and discuss everything from content creation to audience growth strategies. Whether you're interested in improving your video production skills, mastering YouTube algorithms, or building a loyal community, this is the place to connect with like-minded creators.

### Vision

The vision of the Youtubers Club at K.S.R College of Engineering is to create a dynamic and inclusive community where Youtubers, regardless of background or experience, come together to inspire, support, and empower each other. We aim to cultivate a space where creators can collaborate, innovate, and share their passion for content creation. Through this collective effort, we aspire to foster growth, success, and creativity—both on YouTube

### Objectives

- Create a supportive space where Youtubers can share their experiences, knowledge, and insights, fostering collaboration among creators to grow together.
- Help members improve their skills in video production, editing, storytelling, and content strategy by sharing tips, tutorials, and feedback.

- Provide a platform for creators to discuss their goals, challenges, and successes, motivating each other to stay consistent, improve, and innovate.
- Encourage responsible and ethical content creation, focusing on integrity, creativity, and respect for all audiences.

### **Members of Youtubers Club @ KSRCE**

<b>S.No</b>	<b>Name of Faculty &amp; Designation</b>	<b>Position</b>
1	Dr M Venkatesan, Principal	Convener
2	Dr R Nandakumar, Vice Principal	Co-Convener
3	Mr B Rajesh AP / BME	Faculty Coordinator
4	Mr B Dhayalan	President
5	Mr E Kavi kishore	Vice President
6	Mr S Dharun	Vice President
7	Mr M Sanjay	Secretary
8	Mr R Abilash Kumar	Secretary
9	Mr J Johnsanthosh	Secretary
10	Mr I Mohammed Faisal	Joint - Secretary
11	Mr R Saran	Joint - Secretary
12	Mr Kv Balachandhar	Joint - Secretary
13	Mr S Mukilan	Joint - Secretary
14	Mr M S Dheenathayalan	Joint - Secretary
15	Mr D Kirubakaran	Joint - Secretary
16	Mr S Hariharan	Joint - Secretary

17	Mr R Ganapathi	Joint - Secretary
18	Mr D Adhi	Joint - Secretary
19	Mr V Naveen Kumar	Joint - Secretary

### Event - 1: Channel Ideas for Beginners

**Date:** 28.09.2024

**Time:** 1.30 pm

**Venue:** F-Block,3rd Floor, F - 302

**KSR** College of Engineering

NAAC ACCREDITED **A++** | NBA ACCREDITED PROGRAMMES  
AN AUTONOMOUS INSTITUTION

**You Tubers Club**

Proudly Presents

**"Channel Ideas for Beginners"**

ON SATURDAY  
**SEPTEMBER 28, 2024**

STARTS AT  
**01.30 PM**

VENUE  
**F-BLOCK, 3rd Floor, F302**

YOUTUBER YOUTUBER

YOUTUBER

X Instagram in /ksrceofficial

www.ksrce.ac.in

K.S.R College of Engineering organized by the Youtubers Club. A you tuber's club orientation program can include activities that help members learn the rules, regulations and methodology of the club.



## Events - 2: Club Inauguration and fun events

**Date: 26.10.2024    Time: 1.30 pm**

**Venue: F-Block,3rd Floor, F - 302**

A youtuber's club orientation program can include activities that help members learn the club & youtuber's rules, regulations, and methodology of the club. This event increased students' awareness of youtuber's challenges and equipped them with practical skills to identify and mitigate threats. It also sparked interest in youtuber's careers and further learning opportunities.



The poster for the KSR College of Engineering You Tubers Club inauguration features a blue and orange color scheme. At the top left is the KSR College of Engineering logo. To the right, it displays NAAC ACCREDITED A++ and NBA ACCREDITED PROGRAMMES, with the text 'AN AUTONOMOUS INSTITUTION' below. The main title 'You Tubers Club' is in large red letters with a play button icon. Below it, 'Proudly Presents' is in orange, followed by 'Club Inauguration and fun events' in blue. A blue banner at the bottom left contains event details: 'ON SATURDAY OCTOBER 26, 2024', 'STARTS AT 01.30 PM', and 'VENUE F-BLOCK,3rd Floor, F302'. To the right of the banner are two circular logos: one with 'YOUTUBER' text and a person at a computer, and another with 'YOUTUBER' text and a play button. The bottom left has social media icons for X, Instagram, and LinkedIn, with the handle '/ksrceofficial'. The bottom right shows the website 'www.ksrce.ac.in'.

**KSR College of Engineering**

NAAC ACCREDITED **A++** | NBA ACCREDITED PROGRAMMES  
AN AUTONOMOUS INSTITUTION

**You Tubers Club**

Proudly Presents  
**"Club Inauguration and fun events"**

**ON SATURDAY  
OCTOBER 26, 2024**

**STARTS AT  
01.30 PM**

**VENUE  
F-BLOCK,3rd Floor, F302**

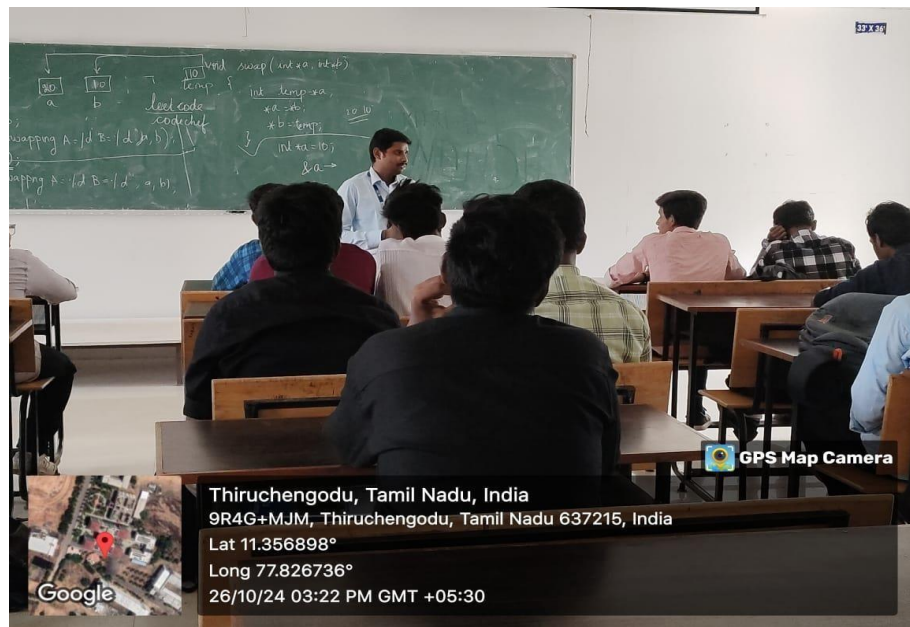
**YOUTUBER**

**YOUTUBER**

X @ in /ksrceofficial

www.ksrce.ac.in





### Event - 3: Photography

Date: 09.11.2024 Time: 1.30 pm

Venue: F-Block,3rd Floor, F - 302



A youtuber's club Attendees gain a comprehensive understanding of how AI PHOTOGRAPHY is reshaping the future of work and the skills needed to thrive in this new landscape.

- 1.The event fostered a vibrant networking environment.
- 2.Participants had the chance to interact with staffs.
- 3.Participants got to observe and participated in photoshoot, the post event engagement was high with attendess sharing their photographs on social media and tagging the event.



#### Event - 4: Album Reviews

Date: 23.11.2024 Time: 1.30 pm

Venue: F-Block,3rd Floor, F - 302


**KSR** College of Engineering

NAAC ACCREDITED **A++** | NBA ACCREDITED PROGRAMMES  
 AN AUTONOMOUS INSTITUTION


**You Tubers Club**

Proudly Presents  
**"Album Review"**


**ON SATURDAY**  
**NOVEMBER 23, 2024**


**STARTS AT**  
**01.30 PM**


**VENUE**  
**F-BLOCK,3rd Floor, F302**






 /ksrceofficial

[www.ksrce.ac.in](http://www.ksrce.ac.in)



You Tubers Club Attendees gain a comprehensive understanding of how REVIEW is reshaping the future of work and the skills needed to thrive in this new landscape.

1. Students will write detailed album reviews, organizing their thoughts clearly and providing evidence to support their opinions. These reviews will help students refine their ability to express complex ideas in writing.
2. By reviewing albums, students will learn to express their opinions creatively, offering unique insights into the music and its cultural or emotional resonance.



## Event - 5: Technology

Date: 09.02.2025 Time: 1.30 pm

Venue: F-Block,3rd Floor, F - 302



You Tubers Club Attendees gain a comprehensive understanding of how TECHNOLOGY is reshaping the future of work and the skills needed to thrive in this new landscape.

1. Equip students with basic computer skills and software applications
2. Foster critical thinking and problem-solving skills through technology
3. Encourage collaboration and communication using digital tools
4. Prepare students for future careers in technology



## Event - 6: Short Flim

Date: 23.02.2025 Time: 1.30 pm

Venue: F-Block,3rd Floor, F – 302

# KSR

College of Engineering

NAAC ACCREDITED **A++** | NBA ACCREDITED PROGRAMMES

AN AUTONOMOUS INSTITUTION

## You Tubers Club

Proudly Presents

### "Short Films"

**ON SATURDAY**  
**FEB 23, 2025**

**STARTS AT**  
**01.30 PM**

**VENUE**  
**F-BLOCK,3rd Floor, F302**

/ksrceofficial

[www.ksrce.ac.in](http://www.ksrce.ac.in)

You Tubers Club Attendees gain a comprehensive understanding of how SHORT FILM REVIEW is reshaping the future of work and the skills needed to thrive in this new landscape.

1. The film features stunning cinematography, with a muted colour palette that perfectly captures the melancholic tone of the story.
2. Students gained detailed review of short film





## Event - 7: How to Overcome a Challenge

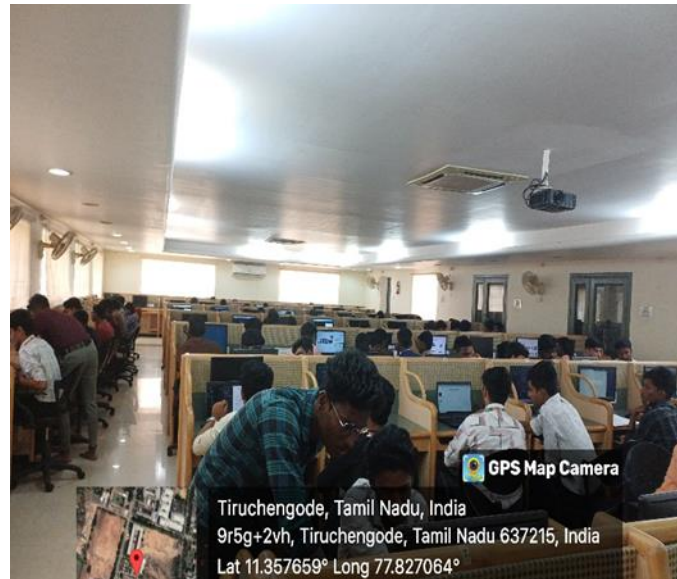
Date: 09.03.2025 Time: 1.30 pm

Venue: F-Block,3rd Floor, F – 302



The program "How to Overcome a Challenge" provided participants with a deep understanding of handling obstacles in both personal and professional life. The session emphasized the importance of resilience, a growth mind set, and strategic problem-solving to navigate difficulties effectively.

1. Identifying different types of challenges and their root causes.
2. Developing a positive mind set and using emotional intelligence to stay motivated.
3. Practical strategies like time management, seeking mentorship, and adapting to change
4. Learning from real-life stories of individuals who turned failures into success.



### Event - 8: Social Media Strategies

Date: 22.03.2025 Time: 1.30 pm

Venue: F-Block,3rd Floor, F – 302

**KSR**  
COLLEGE OF ENGINEERING

NAAC ACCREDITED **A++** | NBA ACCREDITED PROGRAMMES  
AN AUTONOMOUS INSTITUTION

 **You Tubers Club**  
Proudly Presents  
**"Social Media Strategies"**

 ON SATURDAY  
**MARCH 22, 2025**  
 STARTS AT  
**01.30 PM**  
 VENUE  
**F-BLOCK,3rd Floor, F302**



 [/ksrceofficial](#)

[www.ksrce.ac.in](http://www.ksrce.ac.in)

The event "Social Media Strategies" provided participants with valuable insights into leveraging social media effectively for branding, engagement, and communication. The session focused on understanding audience behaviour, content creation, and growth techniques to maximize impact on various social media platforms.

1. Content Strategy – Importance of high-quality, engaging, and consistent content.
2. Audience Engagement – Techniques to interact with followers and increase reach.
3. Social Media Analytics – Using insights and data to improve performance.

