



K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE

An Autonomous Institution

(Affiliated to Anna University, Accredited by NAAC with A++ grade)

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Women Empowerment Cell

Women Empowerment Cell of K.S.R College of Engineering was established in the academic year 2011-2012.

Vision

To support and empower women in discovering their strengths and accessing equal opportunities, fostering a pathway toward successful and impactful careers.

Mission

To empower women through comprehensive skill development and knowledge enhancement, building their social, economic, and intellectual strengths to contribute to a peaceful, secure, and prosperous society.

About The Cell

The Women Empowerment Cell at K.S.R. College of Engineering is dedicated to the motto, "Towards a Self-Empowered Mind." This cell is committed to empowering female students and faculty, enhancing their awareness of women's issues, and ensuring a safe, supportive campus environment. Our mission is to advocate for women's welfare and promote equal opportunities, addressing both practical and social challenges faced by women.

By fostering awareness of rights and responsibilities, the cell serves as a platform for women to share their experiences, perspectives, and ideas for advancement. With a focus on intellectual and social growth, we actively promote empowerment through guest lectures, seminars, workshops, awareness initiatives, and other impactful programs that encourage women to realize their full potential and contribute meaningfully to society.

Roles of Cell

1. The Women Empowerment Cell organizes lectures, workshops, awareness programs, and various competitions to inspire and motivate young female students.
2. Each class includes at least one female student as a class representative, and female students are encouraged to take on executive roles in various activities.
3. To foster women leaders, female faculty members are appointed as Heads of Departments and coordinators for various cells and clubs.
4. Regular sessions are conducted to educate and uphold the rights of female members.
5. Frequent awareness programs are held to emphasize the importance of women's physical and mental health.

Members of Women Empowerment Cell – 2024-25

S. No	Name of the faculty	Position
1	Dr.P.Meenakshi Devi	Principal
2	Dr. V. Revathi	Vice Principal
3	Dr.E.Baby Anitha, ASP/CSE	Coordinator
4	Dr.P.Prasanthni, ASP/CIVIL	Member
5	Dr. R. Geetha, ASP/MCA	Member
6	Mrs.G.Pushpalatha, AP/EEE	Member
7	Mrs.M.Dharani, AP/ECE	Member
8	Mrs.P.Subhashini, AP/CSD	Member
9	Mrs.S.Vinothini, AP/CSE	Member
10	Ms.V.D.Nandhini, AP/BME	Member
11	Mrs.S.Suganya, AP/IT	Member
12	Mrs.A.Latha. AP/IOT	Member
13	Mrs.T.Divya, AP/CSE-CS	Member

Event 1: Guest Lecture on “Importance of Mental Health Awareness for Female Students” – 23rd October 2024

The college organized a special guest lecture on 23rd October 2024, focusing on the topic “Importance of Mental Health Awareness for Female Students.” The session was delivered by Mrs. Abinaya Jagdsh, a renowned Counselling Psychologist and Hypnotherapist based in Tiruppur, Tamil Nadu.

In her insightful and engaging presentation, Mrs. Abinaya emphasized the growing importance of mental health among young women, especially in academic environments. She highlighted the unique challenges faced by female students, including academic pressure, societal expectations, emotional stress, and issues related to self-esteem and identity.

The session addressed key aspects such as:

- Understanding mental health and common psychological concerns among students.
- Early signs of stress, anxiety, and depression.
- Importance of seeking help and breaking the stigma around mental health.
- Practical coping strategies and self-care routines.
- Empowering young women to prioritize emotional well-being for overall growth.

Mrs. Abinaya also shared real-life experiences and case studies, which resonated deeply with the audience. An interactive Q&A session followed, where students clarified their doubts and discussed personal concerns in a supportive environment. The event successfully created awareness about mental health and encouraged open dialogue, thereby fostering a healthier and more empathetic campus culture.



Event 2: A session on “Strengthening Women’s Empowerment through Legal Awareness”- 15th February 2025

The college organized a special session on 15th February 2025, focusing on the topic “Strengthening Women’s Empowerment through Legal Awareness.” The session was delivered by Mrs. Yazhini Boopathy, Advocate - Legal Subject Matter Expert, Chennai. In her insightful and engaging presentation, Mrs. Yazhini Boopathy, to empower women and promote gender equality by increasing their awareness of legal rights and providing accessible legal education and resources. The session addressed key aspects such as:

- **Knowing Their Rights** – Women learned about their legal rights in areas like marriage, property, work, and protection from violence.
- **Access to Justice** – The session explained how women can report crimes and get help from the police, courts, and legal aid services.
- **Preventing Violence** – It covered laws that protect women from domestic abuse, harassment, and exploitation.
- **Building Confidence** – Legal awareness helped women feel more confident to stand up for themselves and others.

Mrs. Yazhini Boopathy enriched the session by sharing real-life examples and legal case studies that illustrated how legal awareness can empower women in everyday situations. Her stories helped students connect theory to real-world challenges. The session concluded with an engaging Q&A, where students actively participated, asked questions, and discussed their concerns in a safe and encouraging space.



Event 3: Women's Day Celebration – 8th March 2025

The college celebrated Women's Day on 8th March 2025 at 10:00 AM with great enthusiasm and purpose. The event featured inspiring talks by two distinguished guests: Ms. Aruna Perumal, Head of HR, Sagent, Chennai, and Ms. Ramola Berkman, Learning Lead, Microland, Bangalore. The celebration aimed to recognize the achievements of women, promote gender equality, and motivate students to pursue their goals with confidence and resilience.

Both speakers shared their personal journeys, professional experiences, and valuable insights on overcoming challenges faced by women in the workplace and society. They emphasized the importance of education, self-belief, and continuous learning in empowering women to become leaders and change-makers.

The session also encouraged open dialogue, with students engaging in a lively Q&A session where they asked questions, shared their thoughts, and reflected on the importance of women's roles in building a better future. The event concluded with a vote of thanks and a renewed sense of inspiration among the participants.



Event 4; A session on “Sweet Success: Crafting Your Own Chocolate Start-up” – 8th March 2025

A special session titled “Sweet Success: Crafting Your Own Chocolate Start-up” was held on 8th March 2025, featuring Ms. Ramola Berkman, Learning Head at Microland, Bangalore, as the resource person.

Ms. Ramola Berkman shared practical insights on turning a passion for chocolate-making into a thriving business. She covered key areas such as product development, branding, marketing strategies, and customer engagement.

The session highlighted current market trends, including the growing demand for artisanal chocolates, and offered advice on overcoming common start up challenges like cost management and scaling production. Emphasizing the power of storytelling, Ms. Ramola Berkman encouraged participants to build unique brands that connect with customers emotionally.

Interactive brainstorming activities helped students develop their own chocolate ideas, and a lively Q&A allowed them to seek personalized guidance. The session inspired aspiring entrepreneurs to confidently pursue their business goals in the niche chocolate market.

